



WFLX

ORDER

Print Date 08/10/12 Page 1 of 2

Flight Dates 08/15/12-08/21/12

Contract / Revision 807897 /

Original Date / Revision
08/10/12 08/10/12

Advertiser DSCC-Nelson

Agency Abar Hutton Media, Inc.

Buying Contact

6190 Grovedale
Alexandria, VA 22310Product
BILL NELSON & DSCC

Agency Com 15%

Billing Contact

6190 Grovedale
Alexandria, VA 22310

Sales Office H-DC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 544

Alt Order # 06273424

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Candid

Product Codes PL820

Priority P 2

Advertiser Ref

Primary Account Executive
Will Hilderbrandt

Account Executive	Order%	Start Date	End Date
Will Hilderbrandt	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
DFLX	%	
WFGC	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPTV	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	13	\$4,543.25	\$5,345.00	0.00	07/30/12	08/21/12	13	\$4,543.25	\$5,345.00
Totals	13	\$4,543.25	\$5,345.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WFLX	08/15/12	08/16/12	MORNING NEWS 8A FOX 29 MORNING NEWS	Comm	8-9A	--WT---	:30	2	\$145.00	P 2	0.00	NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	--WT---					2	\$145.00		0.00			
E 2	WFLX	08/20/12	08/21/12	MORNING NEWS 8A FOX 29 MORNING NEWS	Comm	8-9A	MT-----	:30	2	\$145.00	P 2	0.00	NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	MT-----					2	\$145.00		0.00			
E 3	WFLX	08/15/12	08/15/12	BIG BANG THEORY BIG BANG THEORY	Comm	7-7:30P	--1----	:30	1	\$435.00	P 2	0.00	NM	1	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WFLX

Print Date: 08/10/12

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Contract / Revision 807897 Flight Dates 08/15/12-08/21/12

Hiatus Dates

Original Date / Revision 08/10/12/ 08/10/12

Order Sep 00:15:00

Advertiser DSCC-Nelson

Product BILL NELSON & DSCC

Estimate # 544

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WFLX	08/15/12	08/15/12	BIG BANG THEORY BIG BANG THEORY	Comm	7-7:30P	--1----	:30	1	\$435.00	P 2	0.00	NM	1	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--1----					1	\$435.00		0.00			
E 4	WFLX	08/15/12	08/15/12	BIG BANG THEORY BIG BANG THEORY	Comm	730-8P	--1----	:30	1	\$435.00	P 2	0.00	NM	1	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--1----					1	\$435.00		0.00			
E 5	WFLX	08/20/12	08/21/12	BIG BANG THEORY BIG BANG THEORY	Comm	730-8P	MT-----	:30	2	\$435.00	P 2	0.00	NM	2	\$870.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----					2	\$435.00		0.00			
E 7	WFLX	08/16/12	08/17/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	---TF--	:30	2	\$585.00	P 2	0.00	NM	2	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---TF--					2	\$585.00		0.00			
E 8	WFLX	08/21/12	08/21/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	-1-----	:30	1	\$585.00	P 2	0.00	NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-1-----					1	\$585.00		0.00			
E 9	WFLX	08/21/12	08/21/12	Tue Hour 1 MASTERCHEF	Comm	8-9P	-1-----	:30	1	\$535.00	P 2	0.00	NM	1	\$535.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-1-----					1	\$535.00		0.00			
N 10	WFLX	08/21/12	08/21/12	Tue Hour 2 MASTERCHEF	Comm	9-10P	-T-----	:30	1	\$735.00	P 2	0.00	NM	1	\$735.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----					1	\$735.00		0.00			
Totals														13	\$5,345.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:WFLX, West Palm Bch**Date:**8.14I, Jeff Scattergood,being/on behalf of: Bill Nelson paid for by DSCC, a legallyqualified candidate of the Democratic politicalparty for the office of: United States Senatein the Generalelection to be held on: 11/6/2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	<u>WFLX #</u>	<u>807897</u>			

Total Charges:4593.25 net

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Bill Nelson for Senate / DSCC

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

PEGGY GAGNON

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

Shelli Helt
Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] John Heislman GM
Signature Printed Name Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

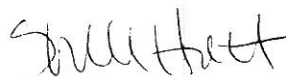
I, Bill Nelson for Senate / DSCC
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Jeff Scattergood

printed name

date



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO: John Heislman	STATION: WFLX
FROM: Will Hildebrandt	HRP OFFICE: Washington, DC

REQUEST RECEIVED FROM

DATE: 8/10/12

BUYER: Shelli Hutton
AGENCY: Abar Hutton Media
ADDRESS: 6190 Grovedale CT Suite 200 Alexandria, VA 22310
PHONE #: 703 299 0395
FAX #: 703 299 9211
OTHER:

AVAILS FOR

COMMITTEE: Democratic Senatorial Campaign Committee
CHAIRPERSON:
TREASURER: Monica Dixon
ADDRESS: 430 S. Capitol St. SE Washington DC 20003
PHONE #: 202 224 2447
FAX #: 202 969 0354
OTHER:

FOR ISSUE

CANDIDATE: ISSUE
OFFICE:
PARTY: Democratic

DAYPARTS: All
SCHEDULE DATES: As Ordered
COMMERICAL LENGTH:
PROGRAMS:
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE